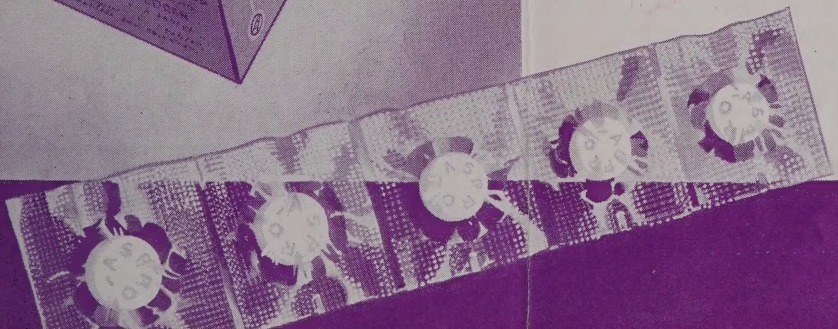


WONDERFUL MACHINERY

and a

MODERN PROCESS

make

'ASPRO'

the World's Master Medicine

PURITY · SAFETY · EFFICACY . . .

The Keynotes of 'ASPRO' Success

THE superiority of 'ASPRO' tablets is based on three factors :—

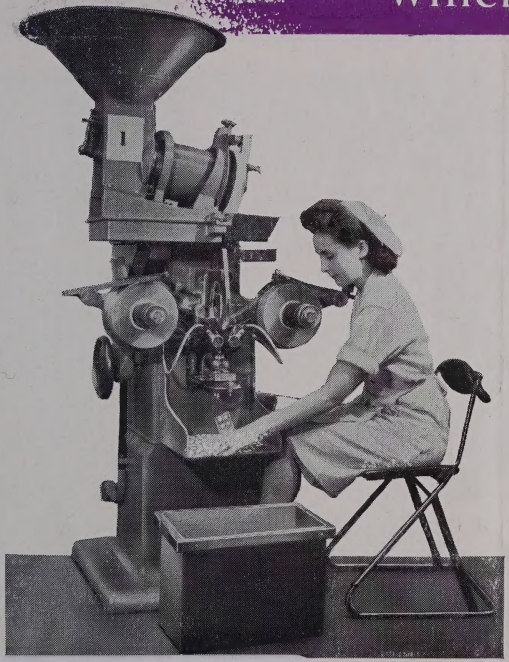
1. A modern process which enables the tablet to be produced without a trace of free Salicylic Acid.
2. The Sealtite method of packing prevents the development of hydrolysis in the tablet. It is a known fact that tablets of Acetylsalicylic Acid are liable to develop free Salicylic Acid when exposed to atmospheric conditions. The Sealtite system of packing hermetically seals each tablet in a separate compartment, and thereby prevents all contact with the atmosphere.
3. 'ASPRO' does not come in contact with the human hand, and reaches the consumer in its original pure state, undeteriorated and free from contamination.

We make the following positive claims for 'ASPRO' Tablets :—

They are made from the purest Acetylsalicylic Acid known to medical science and conform to the tests of all known authorities. They are made by processes which ensure they are of the same standard of purity as the original drug, and contain no free Salicylic Acid.

'ASPRO' DOES NOT HARM THE HEART OR STOMACH

The Wonderful 'Sealtite' Machine which prevents Hydrolysis



THE Sealtite packing of 'ASPRO' is probably one of the most ingenious and highly developed mechanical triumphs of modern times. One Sealtite machine has a capacity of 21,000 tablets per hour. It mechanically wraps the tablets in specially prepared transparent film, divides them off into compartments, crimps each compartment so that no vestige of air can enter. A feature of the Sealtite packing is that one or more tablets can be torn off the strip, leaving the remaining tablets in their original protective covering without fear of deterioration.

'ASPRO' ACTION IS QUICK, SAFE & SURE

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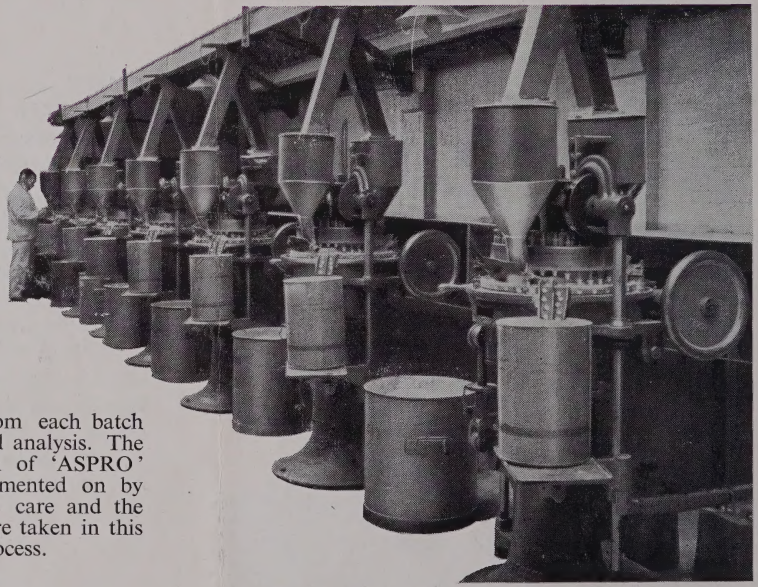
SPEEDY DISINTEGRATION & CORRECT DOSAGE
ensured by the
Finest Ingredients and Modern Tablet-making Machinery



THE excipient used in the manufacture of all 'ASPRO' tablets is specially chosen to ensure rapid disintegration and easy assimilation. An additional factor of great importance is the tablet-making machinery, by which fine adjustments of pressure are possible for the production of a perfect tablet. Sample tablets in every batch are weighed by our chemist to ensure that each contains a correct and constant dosage. Samples from each batch are also submitted for chemical analysis. The extraordinary speed of action of 'ASPRO' tablets — a characteristic commented on by many — is largely due to the care and the elaborate precautions which are taken in this part of the manufacturing process.

'ASPRO' IS SO SAFE A CHILD CAN TAKE IT

DOCTORS · NURSES · DENTISTS

. . . all testify to the efficacy of 'ASPRO'

Here are a few extracts from their letters . . .

FROM DOCTORS . . .

"I have always found them to be highly satisfactory and all you claim for them. Moreover, on account of their special packing they keep under all conditions and are always fresh and up to standard."
————, M.D., D.P.H.

"I may say that I am very favourably impressed with 'ASPRO'. It appears to be highly efficacious under all conditions where salicylates are indicated and I am prescribing it extensively." Dr. ————

"I have found 'ASPRO' most efficacious for the relief of pain and as I have suffered myself from slight insomnia I took a tablet of 'ASPRO' on going to bed with most satisfactory results."
————, L.R.C.P., L.R.C.S. Edin., L.R.F.P.S. Glas.

FROM DENTISTS . . .

Staffs.
"I strongly recommend 'ASPRO' tablets to all my patients and after extractions find them very beneficial."
———— (Dentist).

"I have opened out at H————, as you will note, and I have run short of 'ASPRO'. I will be glad if you will send supplies to all the surgeries as we find nothing to equal them. You can always rely on my best recommendations. Thanking you."
———— (Dentist).

FROM NURSES . . .

Nurse J. H. writes from Manor Park, London, E.12 :—
"To me there is nothing better for feverishness and headaches, etc., than 'ASPRO', and I would be glad to encourage patients to have them for their safe results."

Erdington, Birmingham.
"One of my old patients had a bad attack of 'Flu—I then awaited the result of your 'ASPRO', which were most effective. I shall most assuredly recommend them for colds of any description, and especially for neurotics, etc. etc., as I find they are indispensable in a house this time of the year." NURSE B. S.

Warwickshire.
"I have quite a lot of toddlers down with tonsillitis, and there is nothing like 'ASPRO'. In so many cases, once the patients know the value of 'ASPRO' they soon obtain more from the chemist. Assuring you of my full support for your splendid product."
NURSE D.

Melbourne, Nr. Derby.
"I have recommended 'ASPRO' to various patients whom I have nursed, and all those who have tried it say how wonderful it is. In fact, I usually have a box by me for emergency cases which I find most useful indeed." C. ———— (Nurse).

(Names and addresses withheld for professional reasons.)

HIGH STANDARD MAINTAINED BY CLOSE ANALYTICAL CONTROL

WE have retained the services of one the leading Consulting Chemists in London, who examines every batch of raw materials used by us in manufacturing 'ASPRO' Tablets, and examines daily samples of the finished product. He also visits the factory periodically and takes any sample he desires away with him for examination. This system of analytical control ensures the maintenance of our ideal standards of uniformity and purity.

The following is a copy of a recent report, and a signed copy of his latest current report will be sent to any medical man requesting it. Professional etiquette alone prevents our printing his name in a circular advertisement.

ANALYTICAL REPORT

Sample of 'ASPRO' tablets - - - - - Received on 4th inst.
From Messrs. Aspro, Ltd. - - - - - Taken from all machines.

We have examined the tablets from the above described samples and find them to be of the usual high standard of purity, free from any traces of free salicylic acid. The uniformity of weight and acetylsalicylic acid content of the tablets from all machines was very satisfactory and well within the limits prescribed by the British Pharmacopœia.

Samples of the raw material proved to be of the highest possible grade of purity, and corresponded with the requirements of the British Pharmacopœia and all other standard authorities.

(Signed).....

B.Sc., Ph.D., F.R.I.C.

THE ANALYST'S REPORT

'ASPRO' USES ARE LEGION . . .
here are a few which may be new to you

THE action of 'ASPRO' tablets in relieving headache, dispelling colds and soothing away rheumatic pain is well known. Here we enumerate a few uses of 'ASPRO' which are highly effective but not quite so widely known.

SORE THROAT

The 'ASPRO' Gargle. For instance, the relief afforded to a sore throat through gargling with 'ASPRO' is almost instantaneous. The preparation of an 'ASPRO' gargle is simple; two tablets should be mixed in with a half-tumblerful of water. Thousands of tiny 'ASPRO' particles cling to the lining of the throat and exert a lasting and antiseptic and protective action.

Toothache Treatment. Most people have experienced the dull throbbing pain which often follows the extraction of a tooth — usually a couple of 'ASPRO' tablets are sufficient to dispel this completely. It is equally valuable as a relief for normal toothache before dental treatment can be obtained.

Nerve Shock. 'ASPRO' proves invaluable for the treatment of cases of nerve shock. Taken with hot, sweet tea, it may be used with safety in such cases of emergency.

KNOWN AND ACCLAIMED THROUGHOUT THE WORLD

'ASPRO' IS MADE IN — Great Britain, South Africa, Australia, New Zealand, France

and is a household remedy in the following countries as well :—

Eire	Cyprus	Rhodesia	British West Africa
Belgium	India	Malta	British East Africa
Egypt	Burma	West Indies	Sudan
Palestine	Ceylon	Malaya	Hong Kong

You are cordially invited to visit our factory at Slough and see for yourself the hygienic conditions under which 'ASPRO' tablets are made

ASPRO LIMITED · TRADING ESTATE · SLOUGH · BUCKS